

2nd EDITION

TRAJECTRY

learning expedition Shanghai AI

23 to 27 MARCH 2026



Chinese Intelligence

A Journey to the Heart of Technological Innovation

This year, *Trajectory* invites you on an **exclusive five-day journey to Shanghai**, where you will meet the entrepreneurs, investors, executives, and researchers driving the success of this one-of-a-kind innovation ecosystem. The highlight of this journey will be visits to **West Bund AI Valley** and **Zhangjiang AI Island** — vibrant hubs of artificial intelligence innovation that are home to tech giants, unicorns, startups, incubators, and more.

Your guide: *Patrice Nordey*, a specialist in digital transformation. Having lived in Shanghai for nearly two decades, he previously led a tech innovation center for BNP Paribas in China before founding VELVET, a digital agency serving premium international brands, later acquired by Fabernovel in 2017. Today, with TRAJECTRY, Patrice supports European leaders in transforming their industry by opening the doors to this innovation ecosystem for them.

Book your journey now!



Why visiting Shanghai for AI



Thriving AI economy

Shanghai's AI industry has grown from 134 billion yuan (\$18.47 billion) in 2018 to **\$63 billion in 2023**.

Dynamic AI hub

The number of large-scale AI enterprises reached **348** in 2023, positioning it among the highest in the country.

Policies driving AI growth

Shanghai launched a **\$3.1 billion** in 2023 to support AI development in chips, software, and robotics.

AI talent powerhouse

Shanghai's AI talent pool grew to **250,000** in 2023, representing one-third of China's total AI workforce.

Experience China's AI revolution firsthand

The "DeepSeek Effect": An AI Innovation Accelerator

AI Model Performance Ranking (LLM)

Model ↕	Features 📄		Intelligence 📄		Price 📄	Speed 📄	Latency 📄
	Context Window ↕	Creator ↕	Artificial Analysis Intelligence Index ↕	Artificial Analysis Omniscience Index ↕	Blended USD/1M Tokens ↕	Median Tokens/s ↕	Latency First Answer Chunk (s) ↕
Gemini 3 Pro Preview (high)	1m	🌐 Google	73	13	\$4.50	108	38.74
Claude Opus 4.5	200k	🤖 Anthropic	70	10	\$10.00	62	2.20
GPT-5.1 (high)	400k	🌐 OpenAI	70	2	\$3.44	107	29.50
GPT-5 (high)	400k	🌐 OpenAI	68	-11	\$3.44	116	98.53
Kimi K2 Thinking	256k	🌐 Moonshot AI	67	-23	\$1.07	71	0.75
GPT-5.1 Codex (high)	400k	🌐 OpenAI	67	--	\$3.44	126	19.96
GPT-5 (medium)	400k	🌐 OpenAI	66	-14	\$3.44	104	55.90
DeepSeek V3.2	128k	🌐 DeepSeek	66	-23	\$0.32	28	1.18
o3	200k	🌐 OpenAI	65	--	\$3.50	211	13.12
Grok 4	256k	🤖 xAI	65	1	\$6.00	41	10.02
Gemini 3 Pro Preview (low)	1m	🌐 Google	65	--	\$4.50	119	4.08
GPT-5 mini (high)	400k	🌐 OpenAI	64	-20	\$0.69	71	100.52
Grok 4.1 Fast	2m	🤖 xAI	64	-31	\$0.28	220	7.83
Claude 4.5 Sonnet	1m	🤖 Anthropic	63	-2	\$6.00	61	2.36

Source: Artificial Analysis.ai, Dec 2025

→ **DeepSeek's performance** is propelling China to the top of global AI leadership.

→ **Wide adoption** by major platforms and Super APPs i.e. WeChat

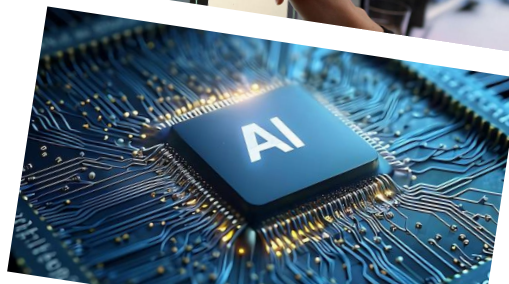
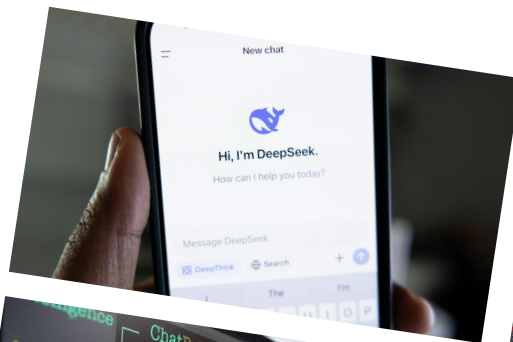
This program is designed for you

If you are:

- C-level executives (CEOs, CTOs, CDOs, CIOs)
- Corporate innovation leaders
- Tech entrepreneurs and startup founders
- Marketing and media executives
- Investors and venture capitalists
- Consultants and industry analysts
- Policymakers and regulators
- Academia and AI researchers

You are interested in:

- China's AI ecosystem & government strategy
- AI-driven business transformation
- AI-powered consumer innovation
- China's advancements in AI research
- Business opportunities in China
- Partnerships with Chinese AI firms



Key benefits of joining a learning expedition program



Joining learning expeditions programs offers leaders several key benefits that support the definition of their AI Strategy and unlock new business opportunities through first-hand exposure to China's innovation ecosystem.

Strategize

Strategic Insights

Stay ahead of emerging AI trends and gain valuable perspectives from China's rapid AI-driven business transformation.

Innovate

Technology Exploration

Discover cutting-edge AI technologies, digital transformation trends, and disruptive innovations shaping the future.

Partner

Networking Opportunities

Connect with leading AI experts, entrepreneurs, and potential partners to explore collaboration opportunities.

Invest

Partnerships and Investments

Uncover strategic partnership opportunities with key players in China's AI ecosystem.

Comply

Policy Insights

Gain deep insights into China's AI regulatory landscape and its impact on business and innovation.

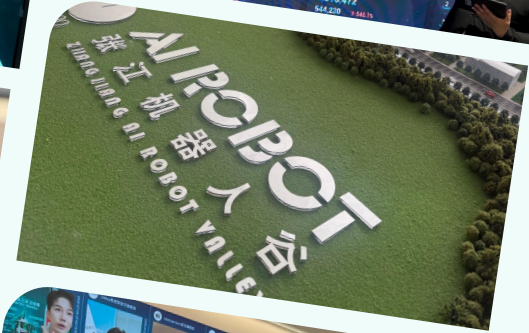
Experience

Hands-on Experience

Immerse in China's fast-evolving AI landscape, witnessing its impact on e-commerce, entertainment, and beyond.

First edition

Held in July 2025, the first edition of this Learning Expedition to Shanghai exceeded the expectations of the participants.



Provisional agenda*

Market Insights
Market Leaders
Market Disruptors

Welcome
PROGRAM
ONBOARDING

Sharing Session
UNDERSTANDING CHINESE AI
MARKET
CEO of Trajectory

Visit & Meeting
HUAWEI CAMPUS
Tour and meeting with the
experts

Visit & Meeting
BUY QUICKLY and **ROMOMO**
Live streaming studio visit
and meeting with AI&Data
Expert

Exchange
AI STARTUP CORNER II
Kivisense

Visit
LENOVO FUTURE CENTER
Exhibition Hall Tour

Visit & Meeting
FOURIER ROBOTICS
Company and Showroom

Visit
LOUIS VUITTON VISIONARY
JOURNEYS
"The Louis" temporary
exhibition

LUNCH

Visit & Meeting
TENCENT
Showroom visit and meeting
with execs.

Exchange
AI STARTUP CORNER I
[Liblib.ai](http://liblib.ai)
PLTFRM

WELCOME DINNER
Buffet & Drinks @Bund

Visit & Meeting
SENSETIME
Showroom visit and meeting
with experts

Keynote
VERSA.AI
Successful founder story &
entrepreneurship

Visit
CULTURAL ACTIVITIES
Understanding the Chinese
GenZ consumers

Visit
ABB ROBOTICS
Showroom visit

Store Visit
XIAOMI
Flagship store for AIoT
discovery and drive test

Exchange
AI STARTUP CORNER III
AKILA

Store & Workshop
ZPILOT
AI hardware concept store

West Bund AI Valley

Nicknamed the “**Vertical Silicon Valley**” of Shanghai, West Bund AI Valley emerged as a key hub for AI, with rapid growth and a strong industrial ecosystem.

Strong AI Research Capabilities

Home to **top research centers**, including **Shanghai AI Lab**, Shanghai Digital Intelligence Center, and multiple university AI institutes.

Thriving AI Ecosystem

Features innovation hubs like **Shanghai Foundation Model Innovation Center** and AI hardware experience center **ZPilot**.

Hub for AI Startups & Tech Giants

Hosts offices of **Microsoft Research Asia**, **Amazon**, Huawei Kunpeng, SenseTime, **Tencent**, **Alibaba**, NetEase, Xiaomi, and more.

Major AI Events

Hosts large-scale AI conferences such as **Global Developer Conference (GDC)**, fostering global industry collaboration.



The Zhangjiang AI Island

Zhangjiang AI Island is a hub dedicated to artificial intelligence innovation. It hosts **over 100 companies** spanning multinational giants, domestic leaders, and unicorns, focusing on **security and protection, voice recognition and deep learning**.

AI-themed Showroom

Seed Center is Shanghai's first **AI-themed exhibition hall** and China's first '5G+AI' showroom. The centre covers AI + medical, AI + finance, AI + manufacturing, and AI + industrial park.

Industry Innovation

Strategic industries including **biopharmaceuticals, AI chips, software**, and more.

Hub for Tech giants research center

Baidu's PaddlePaddle is China's first **open-source deep-learning platform**, which provides software developers with the tools, services and resources to adopt deep learning at scale.

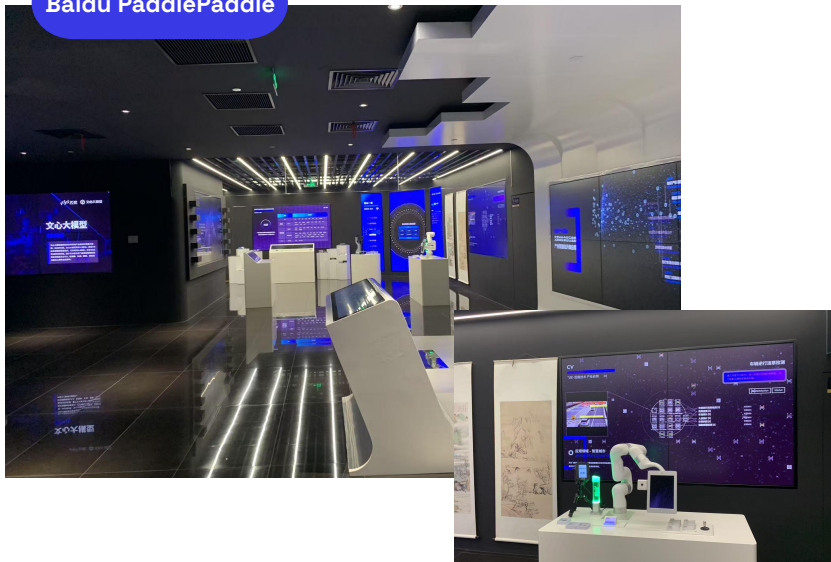
Robot Training Center

Zhangjiang **Robot Training center** can accommodate over 100 humanoid robots.



Highlights in Zhangjiang AI Island

Baidu PaddlePaddle



A showroom featuring the R&D, industry use cases of the cloud-native machine learning system developed by Baidu for developers to build AI platforms.

#LLM
#Tech giants
#AI industrial applications

Lenovo Future Showroom

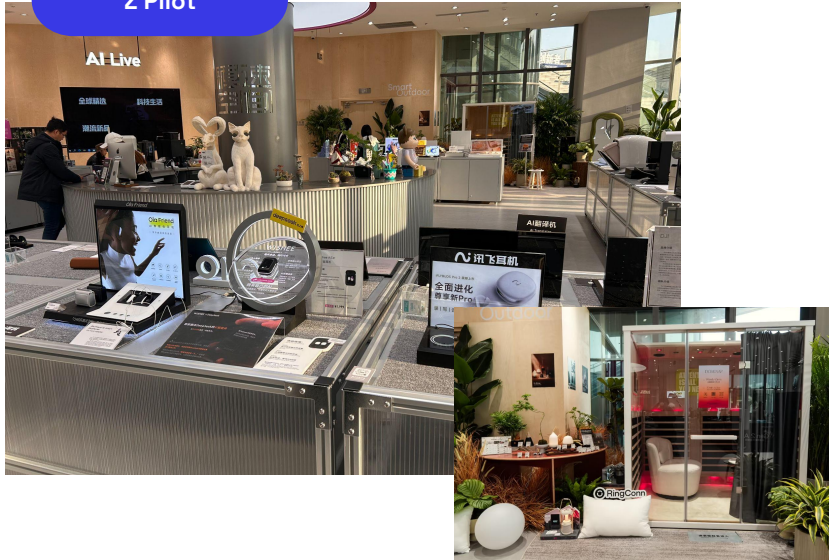


An enterprise-level innovation center showcasing Lenovo's empowerment across smart city, manufacturing, education, office solutions, and more.

#AI personal computer
#Smart city
#Intelligent manufacturing

Highlights in innovations on consumer experience (1/2)

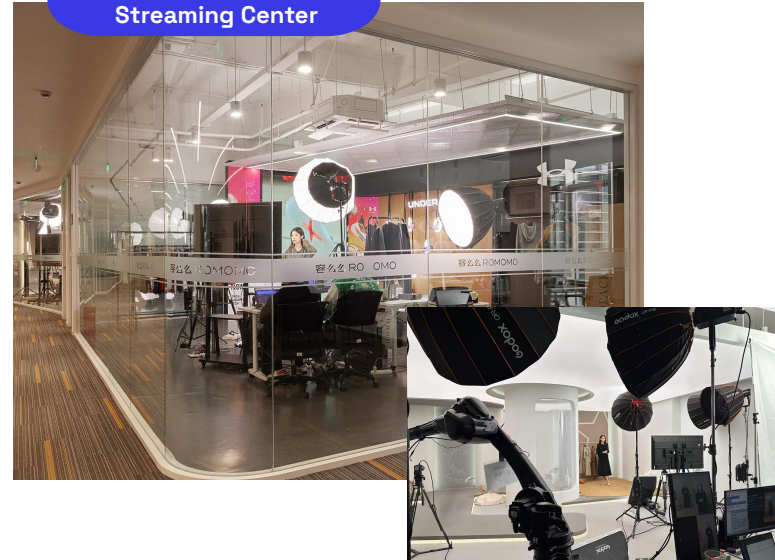
Z Pilot



A retail space for experiencing the latest AI hardware.

#AI glasses
#Smart wearables
#AI assistant devices

ROMOMO Live Streaming Center

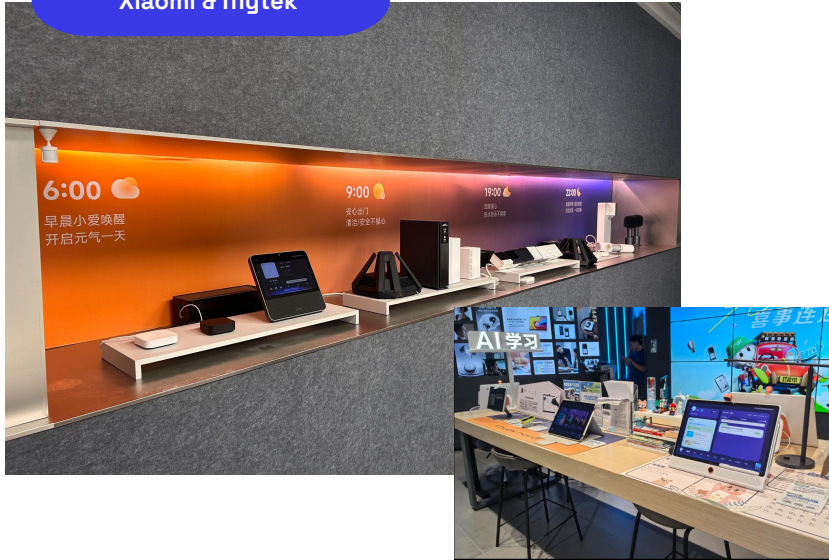


A professional live-streaming studio featuring over 150 fully equipped streaming rooms.

#Live Streaming
#e-commerce
#Brand Partnerships

Highlights in innovations on consumer experience (2/2)

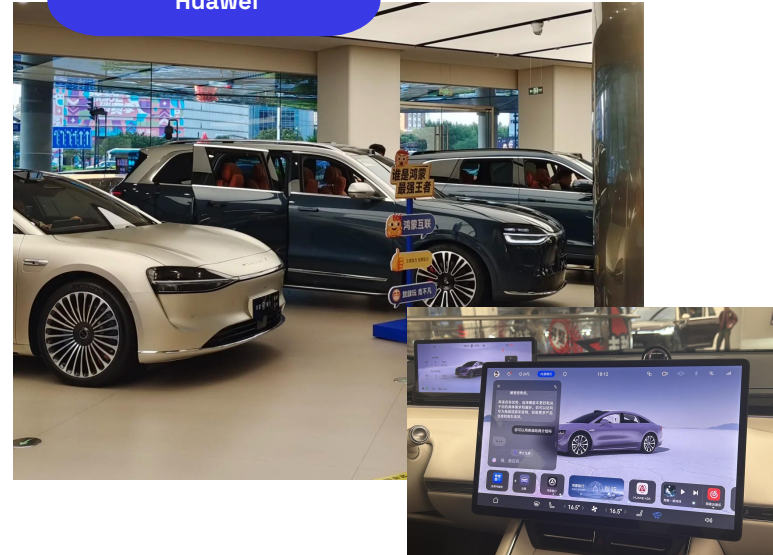
Xiaomi & Iflytek



Xiaomi's flagship location presents integrated smart home IoT experiences, whereas iFlytek demonstrates its cutting-edge advancements in AI hardware.

#AI hardware
#IoT

Huawei



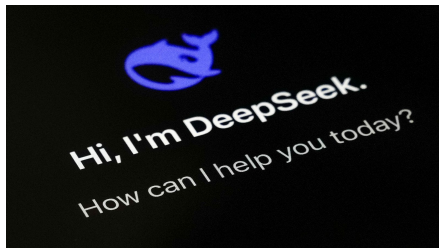
Experience Huawei's autonomous driving system, which features an integrated AI chatbot, enabling users to interact and control in-car settings through natural conversation.

#Autonomous driving
#AI Chatbot

Essential topics for AI exploration in Shanghai

AI Infrastructure

China's advanced AI infrastructure, including robust computing power and extensive data resources, is propelling significant breakthroughs in large language model (LLM) research and next-generation AI applications.



AI Application

AI is transforming sectors like healthcare, finance, education, and manufacturing with tailored solutions in China. For instance, AI enhances medical imaging and risk assessment, underscoring China's commitment to integrating AI across its economy.



Smart Hardware

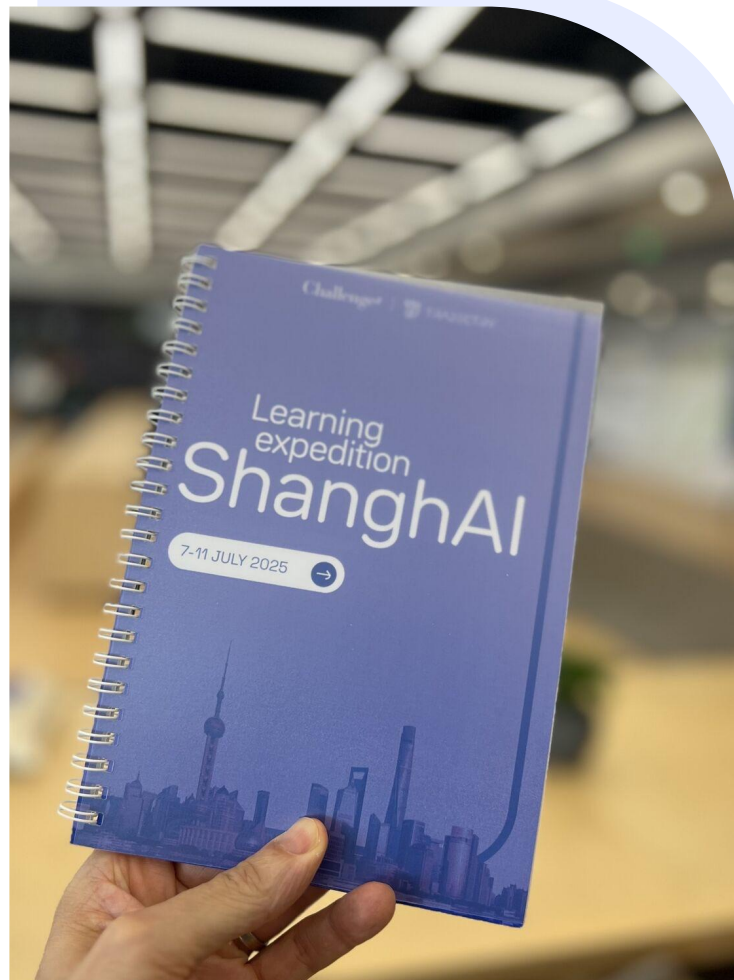
China is leading the world in AI-powered smart hardware, with innovations driving advancements in sectors like healthcare, retail, and manufacturing. Its strong infrastructure, including AI chips and IoT devices, supports the rapid development intelligent devices.



Your roadbook & info

The "Roadbook" will accompany the participants throughout the week and contains: the agenda, the details of all our meetings, a presentation of the speakers and companies attended, as well as pages of notes.

In the week before departure, participants will receive all the information about the trip and preparations for a good experience on this Learning Expedition.



LX Details

Learning Expedition ShanghAI

Explore artificial intelligence in China, learn about its leading companies and their latest applications.

23 TO 27 MARCH 2026



INCLUDES

- . 5-day program (Monday to Friday) with accompaniment by hosts.
- Roadbook with agenda and information about the places to visit and the speakers.
- Lunch for the 5 days.
- Dinner on one of the days.
- Transport by bus for trips during the 5 days.

DON'T INCLUDE

- Flights to and from China.
- Accommodation (we recommend the most suitable hotel).
- Personal insurance and travel insurance.

5.500 euros (+IVA)

Bookings until 31 January 2026

6.000 euros (+IVA)

bookings during the month of February 2026

6.500 euros (+IVA)

bookings during the month of March 2026

ADDITIONAL INFO

- **Limited places**, therefore, early registration is recommended.
- Your participation will only be **confirmed** after payment (in advance).
- **Final Program Details** are shared days before the start of the Learning Expedition.
- **English** It will be the main language of communication.

For more information
growth@trajectory.com

Recommended hotel



Hotel Urcove HYATT Shanghai Xuhui West Bund

We recommend this hotel in the "AI Valley" in the West Bund



📍 No.2266 Longteng Avenue, Xuhui District, Shanghai, China
Price: 80€ a 150 € por night

NOTE: The Hotel is not (yet) on Google Maps. To locate it, search for "West Bund Artistic Center, Shanghai" or "Alibaba Longteng Avenue, Xuhui District, Shanghai."

About Trajectory

We are Learning Expedition experts

TRAJECTRY has a long established expertise in the planning, organization, and execution of Learning Expeditions.

We provide exposure to C-suite and senior executives, introducing them to both established innovative companies and disruptive startups, aiming to cultivate awareness of emerging digital trends and practices and ignite fresh initiatives.





TRAJECTRY

Your partner to navigate
tomorrow's possibilities



Shape your trajectory with us
growth@trajectory.com